

## **Title: Internet Marketing Content Writer**

FX Central Clearing Ltd, a leading CySec registered Forex Trading Company based in Limassol, announce its new opening for Sales & Support Department. We are seeking an exceptional individual to join our Sales & Support team in the role of Account Manager.

The ideal candidate for this position will be responsible for developing unique content for the company web properties including multiple websites, email, online display advertising, and other online communications including newsletters, online tutorials and product demos. Candidate will also edit and revise existing content based on our SEO specialist keywords. Candidate should have a good knowledge in the areas of Internet marketing and search engine optimization.

### **Main Responsibilities**

- Writes web marketing content, marketing messages and promotions to existing and prospect customers.
- Maintains company Web pages & blog(s), writes new pages for the company website(s) as needed.
- Coordinate content creation & publishing of company newsletters (internal or external)
- Assuring web content is user-friendly and key-worded for SEO benefit
- Helps develop & document procedures to manage Web content
- Prepare internal and external communications including announcements, press releases, quarterly corporate reports, presentations, technical documentation, sales support, etc as needed.
- Writes marketing materials and concepts for effective banners and landing pages.
- Contributes to/updates the company’s social sites like Facebook and Twitter
- Monitors social media outlets and responds on topics related to company/industry
- Helps plan and implement social marketing campaigns for specific marketing goals
- Moderates content as it is contributed to the company website(s) and blog(s) by external sources and manages freelance writers.
- Keeps up-to-date with best practices in writing for the web, social media trends, web usability, web design, and business/industry trends

## Qualifications

- Native English speaker with strong writing, editing, and proofreading skills
- Experience in writing for the Web and internet research
- Experience in Web marketing writing with excellence copywriting skills
- Creativity, passion for work, multitasking, efficiency, quick perception,
- Experience with social networks and implementation of social media marketing
- Experience in HTML, CSS, SEO and content management

## Package Offered by FXCC

- Competitive monthly salary commensurate with experience;
- Health insurance;
- 21 Paid vacation days.
- 13th salary
- Unique opportunity for career and self-development

All CV's are strictly confidential and must be sent to [hr@fxcc.com](mailto:hr@fxcc.com).

**FX Central Clearing (FXCC)**  
16, Spyrou Kyprianou Ave, Office 201, 3070 Limassol, Cyprus

Tel: +357 25 870 750, Fax: +357 25 870 753  
Email: [hr@fxcc.com](mailto:hr@fxcc.com), Web: [www.fxcc.com](http://www.fxcc.com)